

Primary Beneficiary of Proceeds from CowParade Atlanta

The Southeast Division of the American Cancer Society in conjunction with the 2003 fundraiser, the Cattle Baron's Ball.

The American Cancer Society is the largest nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy and service. For information about cancer, call toll-free anytime 1-800-ACS-2345 or visit the American Cancer Society website at www.cancer.org.

The Cattle Baron's Ball will be held in Atlanta on Saturday, October 11 at the Historic Freight Depot. Howard and Lynne Halpern, founders of Buckhead Beef, are the co-chairs of the inaugural Cattle Baron's Ball in Atlanta. The fundraising event made its debut in Dallas in 1973 and was named for the Cattle Baron's Ball featured on the television show, "Dallas." For more information on the Cattle Baron's Ball contact Michelle James at 404-315-1123.

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TechBridge is an Atlanta-based nonprofit organization that helps other nonprofits use technology to better serve the community. TechBridge provides professional, affordable technology consulting services, innovative technology solutions, and access to the financial, technical and human resources nonprofits need to be successful with technology. TechBridge is an affiliate of the Microsoft-NPower National Nonprofit Network. This year TechBridge has donated more than \$500,000 in free software to area nonprofits, and will deliver more than 7,000 hours of professional technology services and programming to help more than 40 nonprofit clients be more effective in improving and enriching the lives of Metro Atlantans. For more information on TechBridge go to www.techbridge.org.